



## Ten Things to Know About Hearing Aids

1. Modern technology brings us hearing aids that are smaller, smarter and more effective than ever before - and a lot less noticeable than untreated hearing loss!
2. Hearing aid technology today offers exceptional digital performance and is designed in many discrete and comfortable styles.
3. Advanced digital hearing aids provide fine-tuning capability to match your degree of hearing loss and preferences.
4. Some hearing aids are equipped with several levels of programming, (memories or programs) which have different settings for diverse listening situations, such as telephone or restaurant.
5. Some hearing aids automatically store data regarding which setting you prefer in certain situations, and will automatically switch to the desired setting for each situation.
6. Hearing aids are available with and without manual volume controls. Most people prefer the ability to adjust the sound level.
7. Hearing aids with built-in telephone coils reduce external sounds and allow you to hear more clearly when using a phone.
8. For improved sound clarity and understanding, Bluetooth functionality allows you to connect wirelessly with cell phones, televisions, iPods, iPads and other electronic devices.
9. Age old-complaints, such as whistling (feedback), echoes, and background noise are dramatically minimized and clarity is much improved with today's advanced technology.
10. The most modern hearing aid is only as effective as the clinician who matches the technology features to your needs, and produces a meaningful and measurable benefit... your provider is at least as important as the product.

### HEARING AIDS - EXPECTATIONS AND HOW TO ACHIEVE THEM

When properly fitted, hearing aids can vastly improve the quality of life for 95% of people with hearing loss. Your provider is your partner in the process of what, for many, is the equivalent of learning to hear again. The key to success is to establish realistic goals and to work with your hearing care provider to achieve them.

Call **HearUSA 1-800-698-6767** or visit  
[www.hearusa.com](http://www.hearusa.com) today to find out more.