

Trust HearUSA

For over 25 years, HearUSA has served the hearing care needs of people across the country and has operated with outstanding service. Originally known as HEARx, HearUSA opened its first hearing care center in Florida in 1987.

Today, HearUSA is a recognized leader in hearing care and is partnered with managed care organizations across the U.S.

HearUSA has a long-standing commitment to enhance the quality of life for the people it serves.



HearUSA is the nation's **ONLY** hearing care network accredited by URAC.

URAC Accreditation standards include quality benchmarks for: network management, credentialing, organizational structure, staff qualifications, training and management, oversight of delegated activities, quality management, and consumer protection.

"HearUSA should be commended for meeting strict quality standards." – Alan Spielman, President & CEO, URAC



If you or someone you know may have hearing loss...

**Call HearUSA today to make an appointment.
1.800.698.6767**

About HearUSA

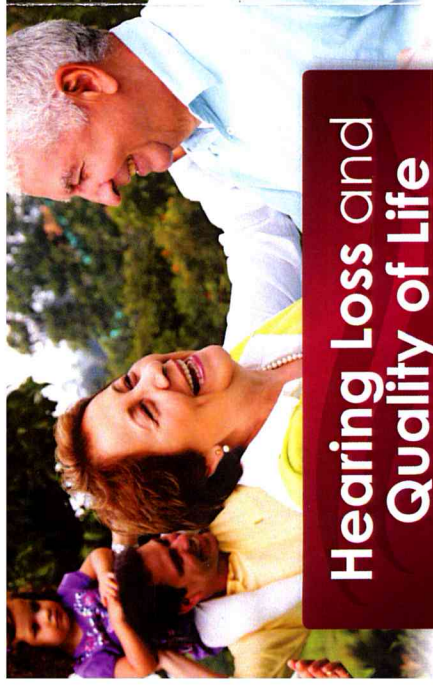
HearUSA is a recognized leader in hearing care and is partnered with managed care organizations across the country. Through its hearing care network of over 2,000 independently practicing audiologists and hearing care professionals in all 50 states, HearUSA administers hearing benefits and provides related products and services to both third party and self-referred clients.



Over 1 Million Americans Trust HearUSA for the Highest Quality in Hearing Care.

- ✓ 100% Satisfaction Guarantee
- ✓ 99% Customer Satisfaction Rating
- ✓ Over 25 Years in Business
- ✓ Friendly Local Service by Licensed Professionals
- ✓ The Nation's Only URAC Accredited Hearing Clinics

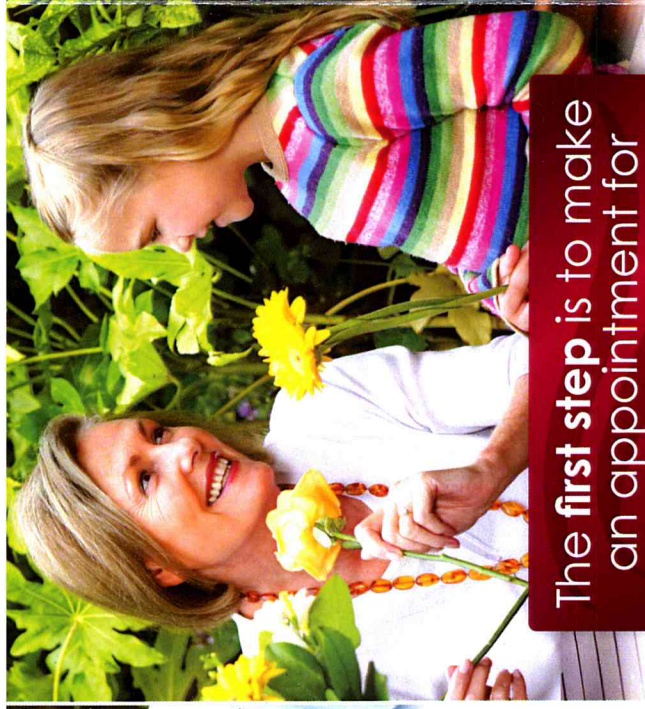




Hearing Loss and Quality of Life

Since hearing loss typically occurs gradually, many people do not realize the damaging effects that occur with hearing changes. As America ages, and with Baby Boomers expected to live longer than any previous generation, hearing impairment will reach new levels in coming decades. Currently, only about one in five people with hearing loss seek appropriate treatment – which is particularly alarming since untreated hearing loss can lead to an increase in depression, feelings of anxiety and isolation from family and friends.

Nearly 36 million Americans have some degree of hearing loss due to genetics, the environment in which they surround themselves, or simply as a result of the aging process. What is not sufficiently appreciated is that the individual's emotional and mental state may also be affected by the erratic and disrupted communication patterns caused by hearing loss.



The first step is to make an appointment for an evaluation.

We will explain your test results and discuss your treatment options. If hearing aids or other products or services can help you, your licensed professional will provide a recommendation and assist you in selecting products and features that are right for you.

Let us help you every step of the way. For more information, call us toll free at **1.800.698.6767**. Or visit our website at **www.hearusa.com**.

Your insurance plan may provide you with substantial savings on products and services. Call us to find out about plan coverage – and special offers.



The Solution: Hearing Aids

- Almost all (95 percent) of Americans with hearing loss can be treated with hearing aids.
- Nine out of ten hearing aid users report improvements in their quality of life.
- The use of hearing aids is associated with reductions in anger, frustration, paranoia, anxiety and overall improvements in emotional stability.
- Treatment of hearing loss will improve interpersonal relationships.
- Most people who use hearing aids have improved social lives.

